



# COVID-19 Impact Projections on Texas' Economy

(Based on data through August 29, 2020)

**Luis B. Torres**

**Research Economist**



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The Texas Weekly Leading Index decreased the last week of August after increasing the previous week (Figures 1 and 2). Despite the decrease, the leading index's overall trend indicates the state's economy is on the path to recovery, albeit at a slower rate.

The decrease was mainly due to an increase in the number of people filing for unemployment insurance and a decrease in the number of new business applications. The downward trend in new business applications can be explained by a reversion to weekly historical numbers, given that the reopening of the economy pushed applications to unprecedented high numbers in July. The increase in new unemployment claims, along with the absolute numbers which remain around three times greater than the historical average before the pandemic hit, suggests the labor market's recovery will take a long time.

Prospects for the state economy's reopening and recovery improve as the number of new COVID-19 cases continues trending downward (Figure 3).

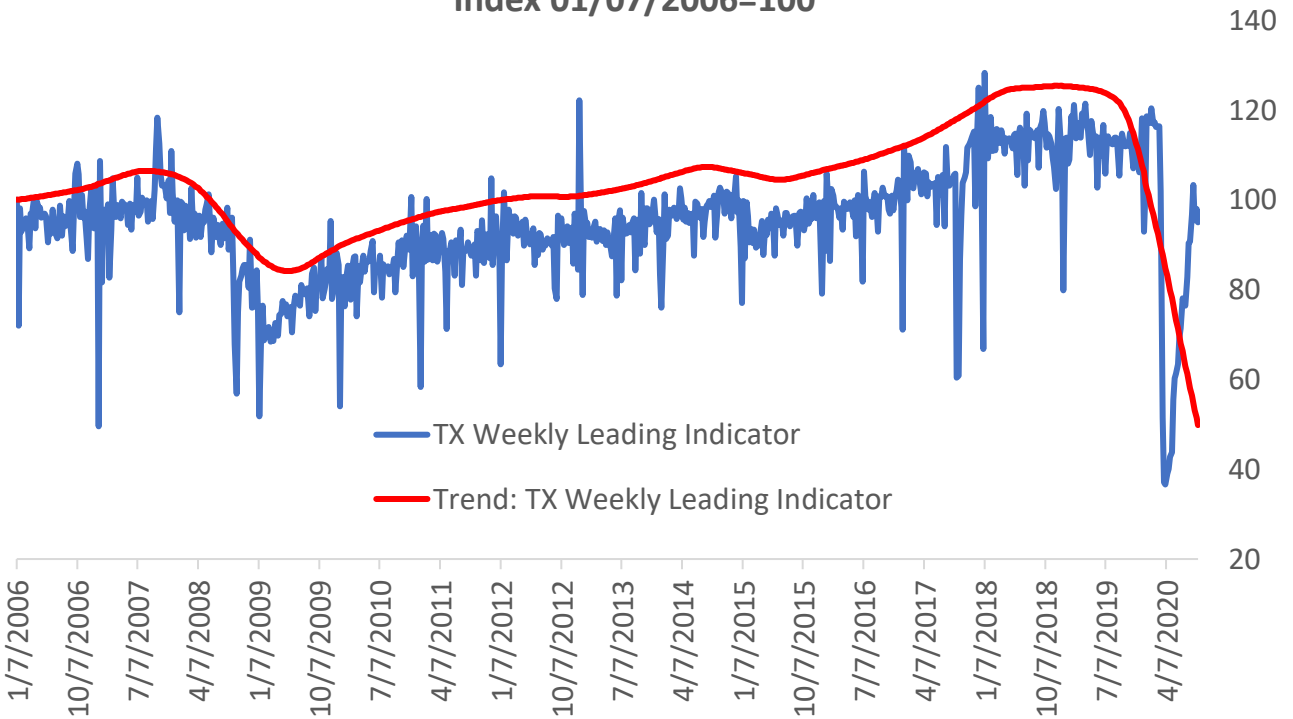
In addition, a modest decrease in the real price of West Texas Intermediate (WTI) oil combined with a slight increase in the real rate for the ten-year Treasury bill (which continues to exhibit a negative return in real terms) contributed to the decrease in the weekly index.

Based on both the Texas Weekly Leading Index and U.S. employment numbers from August, which increased by 1 percent over July, Texas nonfarm employment could increase 0.8% in August. If so, the Texas economy could gain around 97,000 jobs in August, reaching 12.2 million. In a span of four months the Texas economy could recuperate around 611,000 of the 1.4 million jobs lost between March and April.

As mentioned, the rebound in economic activity could be hindered by possible upsurges in Texas COVID-19 cases as activity increases and schools reopen. Further waves of infections can reverse increased mobility and spending, affecting the path to recovery.

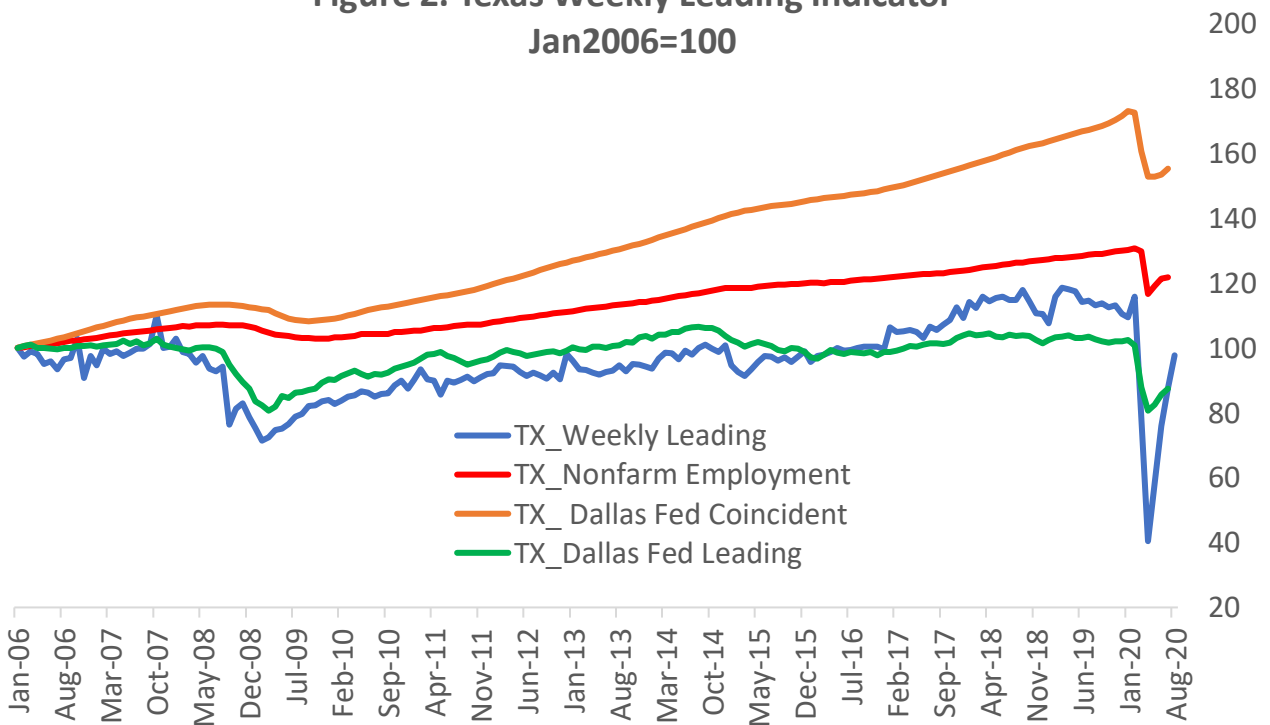
Note: The Department of Labor modified the way it adjusts initial claims for seasonality, changing from the multiplicative to the additive methodology. However, the data revisions do not change the overall narrative of the challenges facing the labor market.

**Figure 1. Texas Weekly Leading Indicator  
Index 01/07/2006=100**



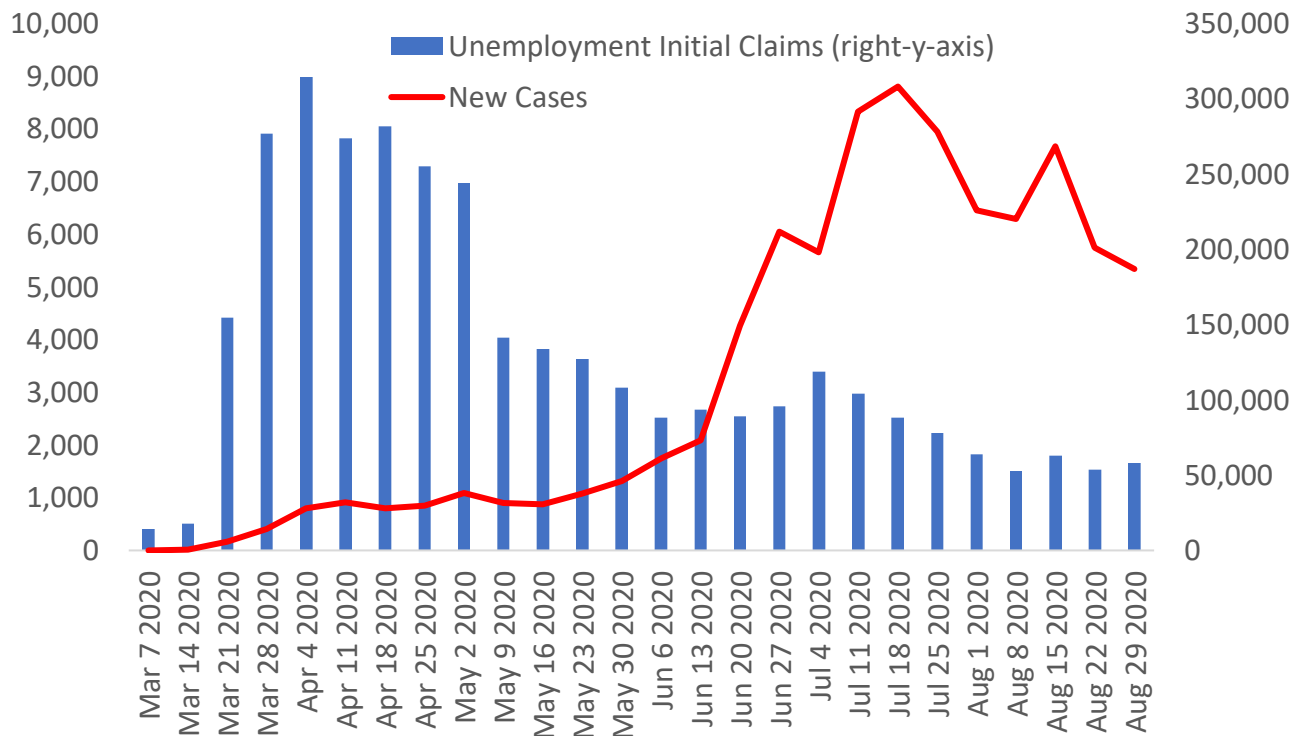
Note: Seasonally adjusted.  
Source: Real Estate Center at Texas A&M University

**Figure 2. Texas Weekly Leading Indicator  
Jan2006=100**



Note: Seasonally adjusted.  
Sources: Bureau of Labor Statistics, Dallas Federal Reserve, and Real Estate Center at Texas A&M University

**Figure 3. Texas: Unemployment Initial Claims and COVID-19 New Cases**



Note: Unemployment initial claims are seasonally adjusted.

Sources: Department of Labor, Haver Analytics, and <https://github.com/nytimes/covid-19-data/blob/master/us-counties.csv>

### About This Report

The COVID-19 health crisis is unlike any crisis the economy has experienced before. The economy is currently going through a self-induced, sudden-stop to contain and stabilize the spread of the virus and save lives. The size of the economic shock will likely result in losses that overshadow losses from the 2008-09 financial crisis.

The Texas economy is not immune to the pandemic. In fact, the state’s economy will be hit even harder than the world and the rest of the United States due to the simultaneous downturn in the oil industry.

This crisis has created a need for up-to-date economic indicators that can help forecast economic changes. The Real Estate Center at Texas A&M University has constructed a high-frequency economic activity index for Texas that estimates the timing and length of future upswings and downturns on a weekly basis.

New weekly data series (also called high-frequency data) and new methodologies to seasonally adjust the data on a weekly basis have allowed for the development of weekly coincident and leading economic indicators. The Center has a successful track record in estimating monthly residential and nonresidential construction leading indexes for Texas. Both indexes have proven useful in signaling directional changes and forecasting key indicators like single family home sales, apartment vacancy rates, and commercial vacancy rates.

The Center evaluates economic data to determine:

- economic significance,
- statistical adequacy (in describing the economic process in question),
- timing at expansion and recessions,
- conformity to historical business cycles,
- smoothness, and
- currency or timeliness (how promptly the statistics are available).

However, the indexes do have some weaknesses. Underlying indicators are subject to revision, and while errors often cancel out across indicators, revisions impact the index and future monitoring of business cycles. In addition, although leading indicators often show the direction of a business cycle, they do not measure the magnitude of the change.

Even with these caveats, leading indicators are useful for measuring business cycles. Seven variables were evaluated for this report. Four (business applications, high-propensity business applications, business applications with planned wages, and business applications from corporations) are business market variables that are tied to state business activity. One variable, weekly initial unemployment insurance claims, is tied to state employment. Another, West Texas Intermediate (WTI) real oil price deflated by the all-urban consumer price index, is related to the oil industry. The last variable, the real ten-year Treasury bill estimated using same-period inflation expectations, represents the cost of credit in the economy.

Based on statistically reliable criteria, four variables were selected as economic activity leading indicators: business applications, initial unemployment insurance claims, real WTI oil price, and real ten-year Treasury bill. These variables demonstrated a significant leading relationship with Texas nonfarm employment. All other variables were found not to be statistically valuable or to perform below the business applications variable for the leading index.

Detecting turning points in any leading index on a month-to-month basis is difficult, because not all downturn (upturn) movements point toward recessions (expansions). It's even more difficult to do on a weekly basis. The Center has converted the weekly leading economic activity index into a monthly leading index to evaluate its predictive usefulness.

Based on the National Bureau of Economic Research methodology, Texas nonfarm employment and the Dallas Federal Reserve Texas coincident indicator are used as references of peaks and troughs to measure the state's business cycle (see table). This makes it possible to see if the weekly economic leading indicator can predict changes in Texas business cycles.

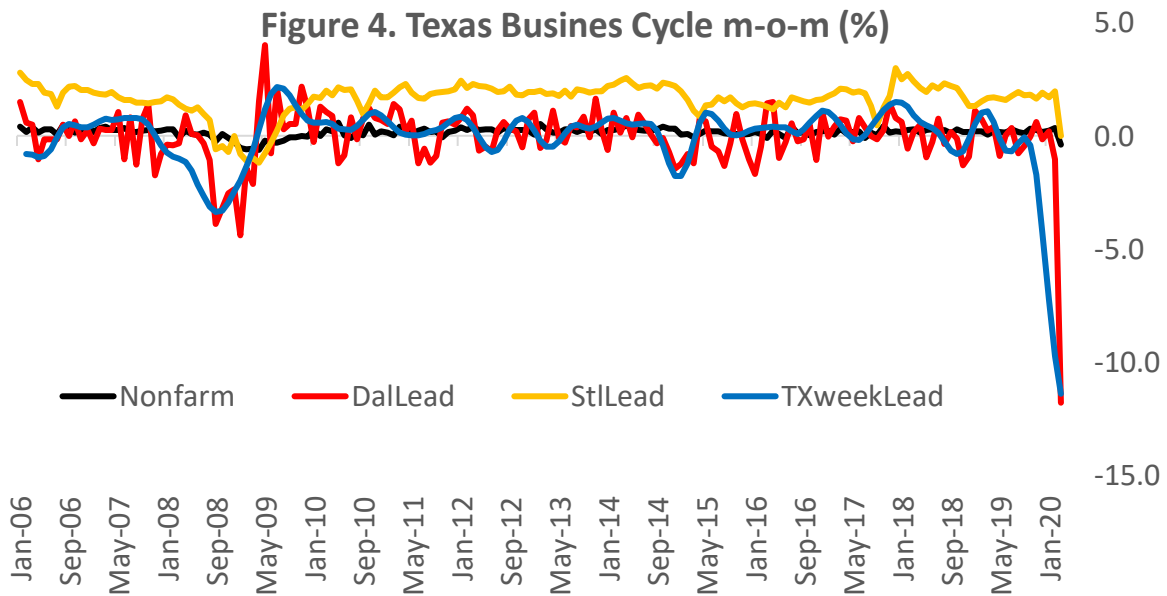
## Chronology of Texas Business Cycle

	Peak Date	Trough Date	Months Contraction Peak to Trough	Months Expansion Trough to Peak
<b>Nonfarm Employment</b>	August 2008 February 2020	December 2009	17	123
<b>Dallas Fed Coincident</b>	August 2008	October 2009	15	126
<b>Dallas Fed Leading</b>	October 2007 January 2020	March 2009	18	131
<b>Texas Weekly Leading</b>	October 2007 February 2020	February 2009	17	133

Source: Bureau of Labor Statistics, Dallas Federal Reserve and Real Estate Center at Texas A&M University.

The Texas weekly leading index signaled a directional change in October 2007, 11 months before the prolonged downturn in employment that started in August 2008. Similarly, it signaled a recovery turning point in February 2009, 11 months before employment turned toward recovery in December 2009.

In addition, it predicted turning points and duration of expansion and contraction more accurately than another institution’s leading indicator—the one produced by the St. Louis Federal Reserve (Figure 4).



Note: Seasonally adjusted.

Sources: Bureau of Labor Statistics, Dallas Federal Reserve, St. Louis Federal Reserve, and Real Estate Center at Texas A&M University

Overall, the leading index is regarded as a good indicator to predict turning points in Texas employment, even leading both the Dallas Federal Reserve’s coincident and leading indicators for the state’s economy.

One major problem in evaluating the index was the short time period. For a more accurate evaluation of business cycle relationships, it's best to study the relationships over many business cycles. Because the predictive ability of the leading index was evaluated over a short time, it's possible that the relationship might not hold in the future. Thus, the leading index for economic activity will be best evaluated based on its ability to lead Texas employment in the future. ✦

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*Dr. Torres ([ltorres@mays.tamu.edu](mailto:ltorres@mays.tamu.edu)) is a research economist with the Real Estate Center at Texas A&M University.*