



COVID-19 Impact Projections on Texas' Economy

(Based on data through Dec. 26, 2020)

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Note: The U.S. Census Bureau Business Formation Statistics reports will no longer be released on a weekly basis. The Census Bureau will continue to produce weekly estimates; however, the weekly estimates will be issued in a new monthly release. The January 2021 data will be available February 10, 2021, and so on. Due to this change, the Texas weekly index will be published monthly instead of weekly.

The Texas Weekly Leading Index decreased the last week of 2020, losing momentum at the end of the year. The leading index is indicating economic activity is slowing and presents a cautious outlook for the start of 2021 (Figures 1 and 2). The recovery's pace continues to be hindered by the incomplete reopening of the economy and future uncertainty regarding the pandemic.

The decrease was mainly due to an increase in the number of people filing for unemployment insurance and a decrease in the number of new business applications. The number of business applications decreased for two straight weeks and fell to pre-pandemic levels, signaling that business activity is weakening.

Texas' initial unemployment claims increased to 35,120 the week ending Dec. 26. In contrast, the number of Texans who continue to claim unemployment insurance decreased for a second straight week to 359,233 the week ending Dec. 26. The consecutive week decreases in continuing claims is a good sign for the labor market's recovery, possibly indicating that people are finding new job opportunities.

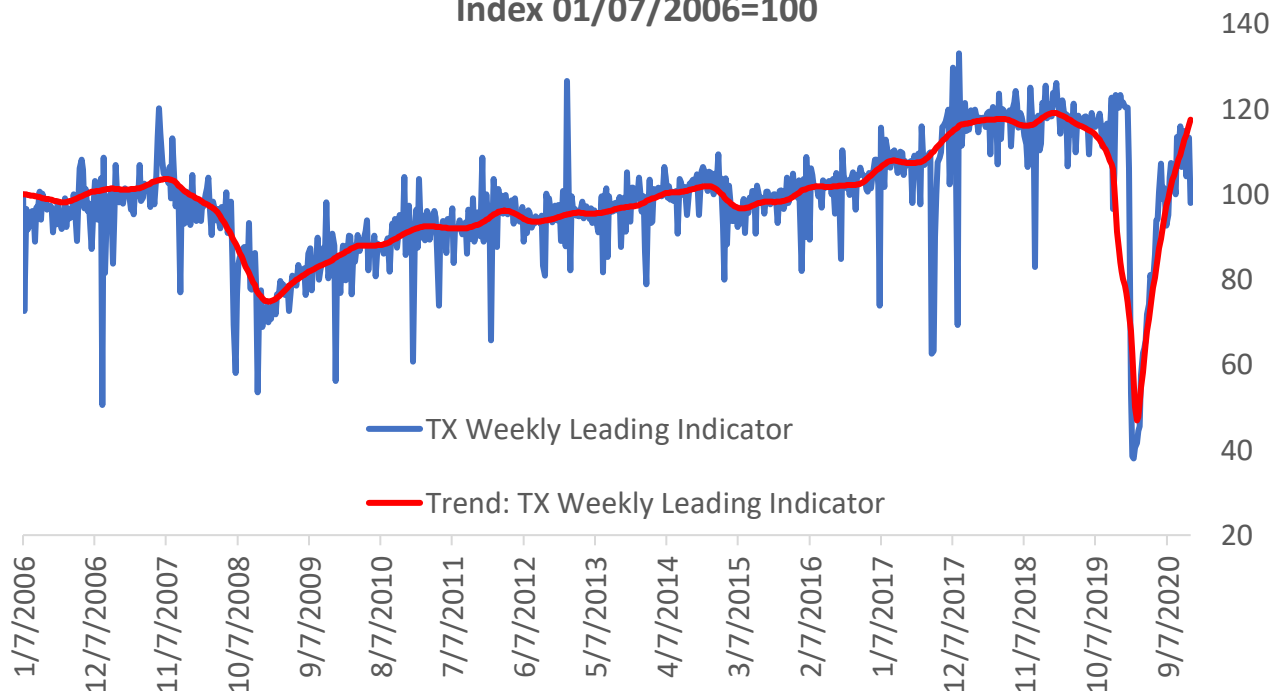
Prospects for the state economy's reopening and recovery continued to take a hit the week ending Jan. 2 as the number of new cases continued to rise (Figure 3). In the past weeks, there has been a marked uptick in the number of cases reported. This could affect consumer behavior, holding back business activity, and maintaining layoffs at a high level. In addition, there is the prospect of government-mandated rollbacks or closures. The uncertainty of events alone may cause some slowdown. El Paso, a recent example of what could happen if the number of cases reaches a critical high level, saw a surge in unemployment claims and a two-week mandated closure by the county of nonessential services between Oct. 17 and Nov. 24. In addition, recently renewed restrictions to contain the recent upswing in COVID-19 cases in other states like California have contributed to the increase in national weekly unemployment claims.

In addition, a decrease in the real price of West Texas Intermediate (WTI) oil contributed to the decrease in the weekly index. In contrast, the overall decrease in the weekly index was offset by a decrease in the real rate for the ten-year Treasury bill (which continues to exhibit a negative return in real terms).

Based on both the Texas Weekly Leading Index and U.S. employment numbers from December, which decreased by 0.1 percent over November, Texas nonfarm employment could change between 0.1 percent and -0.1 percent in December. If it increased by 0.1, the Texas economy could gain around 12,000 jobs in December, reaching 12.4 million. In a span of eight months, the Texas economy could recuperate around 856,000 of the 1.4 million jobs lost between March and April 2020. In contrast, if it decreased by -0.1 percent, the economy would lose around 12,000 jobs and need to gain almost 581,000 jobs in the coming months to recuperate all the jobs lost between March and April 2020.

As mentioned, the rebound in economic activity could be hindered going forward by possible upsurges in COVID-19 cases in Texas. Further waves of infections can reverse increased mobility and spending, affecting the path to recovery.

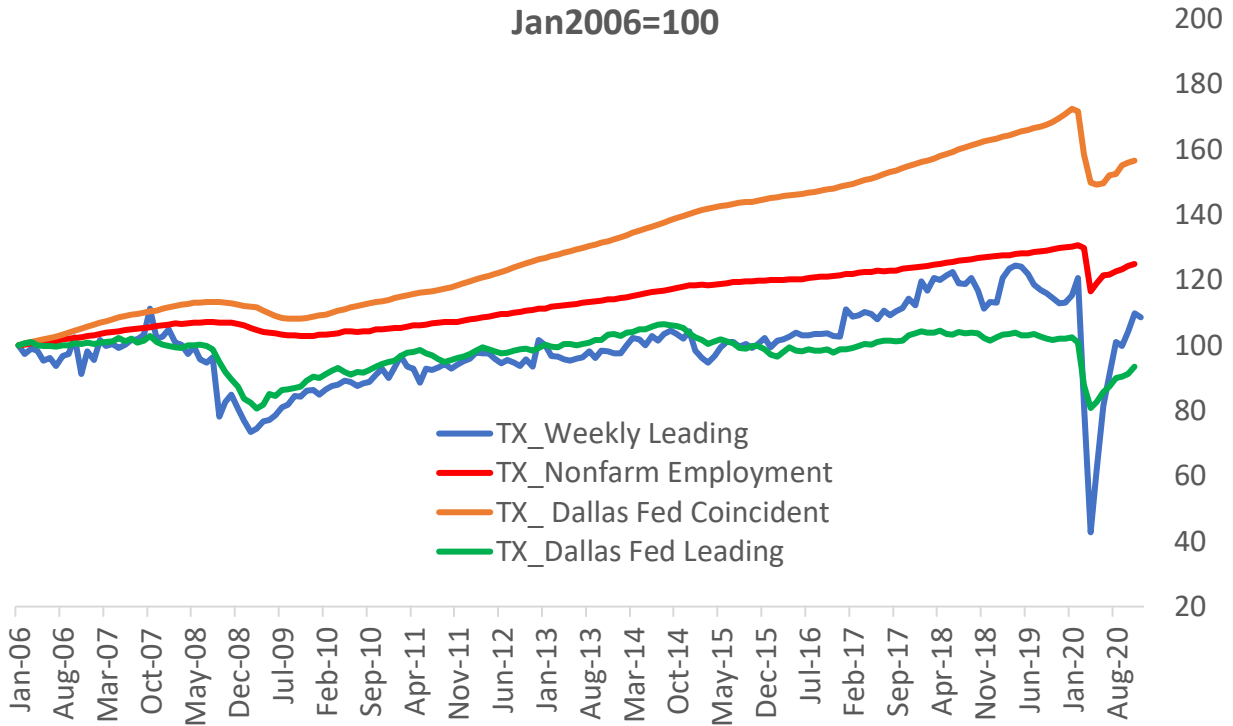
Figure 1. Texas Weekly Leading Indicator
Index 01/07/2006=100



Note: Seasonally adjusted.

Source: Texas Real Estate Research Center at Texas A&M University

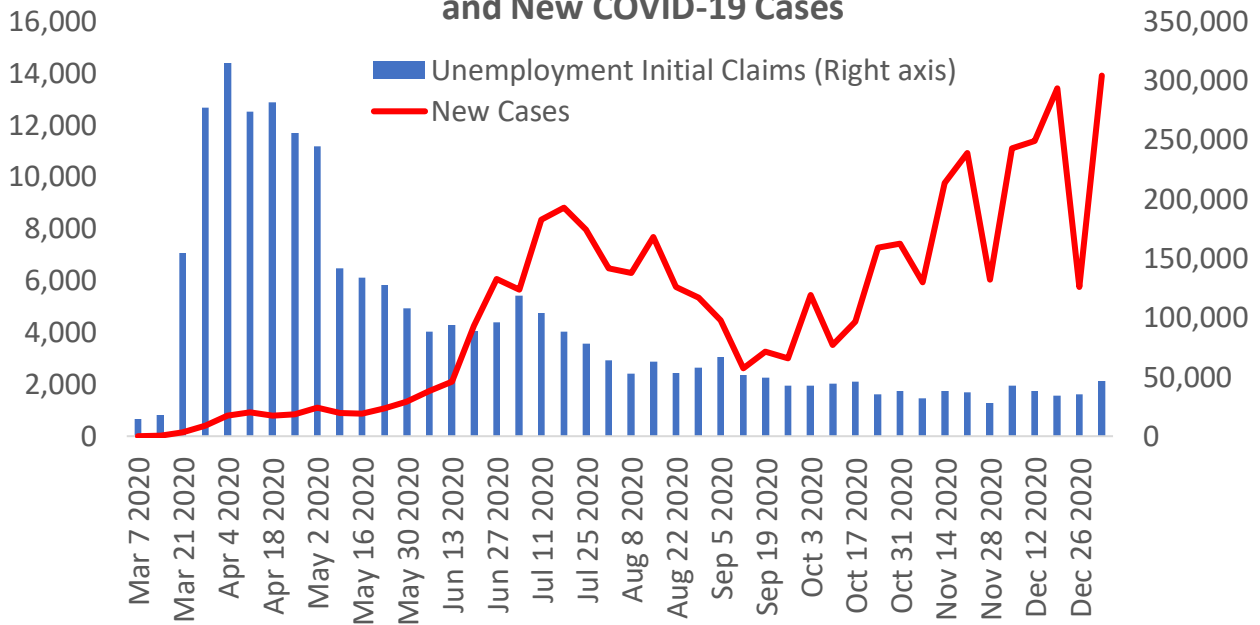
Figure 2. Texas Weekly Leading Indicator
Jan2006=100



Note: Seasonally adjusted.

Sources: Bureau of Labor Statistics, Dallas Federal Reserve, and Texas Real Estate Research Center at Texas A&M University

Figure 3. Texas Unemployment Initial Claims and New COVID-19 Cases



Note: Weekly unemployment initial claims are seasonally adjusted.

Sources: Department of Labor, Haver Analytics, and <https://github.com/nytimes/covid-19-data/blob/master/us-counties.csv>

About This Report

The COVID-19 health crisis is unlike any crisis the economy has experienced before. The economy is currently going through a self-induced, sudden-stop to contain and stabilize the spread of the virus and save lives. The size of the economic shock will likely result in losses that overshadow losses from the 2008-09 financial crisis.

The Texas economy is not immune to the pandemic. In fact, the state's economy will be hit even harder than the world and the rest of the United States due to the simultaneous downturn in the oil industry.

This crisis has created a need for up-to-date economic indicators that can help forecast economic changes. The Real Estate Center at Texas A&M University has constructed a high-frequency economic activity index for Texas that estimates the timing and length of future upswings and downturns on a weekly basis.

New weekly data series (also called high-frequency data) and new methodologies to seasonally adjust the data on a weekly basis have allowed for the development of weekly coincident and leading economic indicators. The Center has a successful track record in estimating monthly residential and nonresidential construction leading indexes for Texas. Both indexes have proven useful in signaling directional changes and forecasting key indicators like single family home sales, apartment vacancy rates, and commercial vacancy rates.

The Center evaluates economic data to determine:

- economic significance,
- statistical adequacy (in describing the economic process in question),
- timing at expansion and recessions,
- conformity to historical business cycles,
- smoothness, and
- currency or timeliness (how promptly the statistics are available).

However, the indexes do have some weaknesses. Underlying indicators are subject to revision, and while errors often cancel out across indicators, revisions impact the index and future monitoring of business cycles. In addition, although leading indicators often show the direction of a business cycle, they do not measure the magnitude of the change.

Even with these caveats, leading indicators are useful for measuring business cycles. Seven variables were evaluated for this report. Four (business applications, high-propensity business applications, business applications with planned wages, and business applications from corporations) are business market variables that are tied to state business activity. One variable, weekly initial unemployment insurance claims, is tied to state employment. Another, West Texas Intermediate (WTI) real oil price deflated by the all-urban consumer price index, is related to the oil industry. The last variable, the real ten-year Treasury bill estimated using same-period inflation expectations, represents the cost of credit in the economy.

Based on statistically reliable criteria, four variables were selected as economic activity leading indicators: business applications, initial unemployment insurance claims, real WTI oil price, and real ten-year Treasury bill. These variables demonstrated a significant leading relationship with Texas nonfarm employment. All other variables were found not to be statistically valuable or to perform below the business applications variable for the leading index.

Detecting turning points in any leading index on a month-to-month basis is difficult, because not all downturn (upturn) movements point toward recessions (expansions). It’s even more difficult to do on a weekly basis. The Center has converted the weekly leading economic activity index into a monthly leading index to evaluate its predictive usefulness.

Based on the National Bureau of Economic Research methodology, Texas nonfarm employment and the Dallas Federal Reserve Texas coincident indicator are used as references of peaks and troughs to measure the state’s business cycle (see table). This makes it possible to see if the weekly economic leading indicator can predict changes in Texas business cycles.

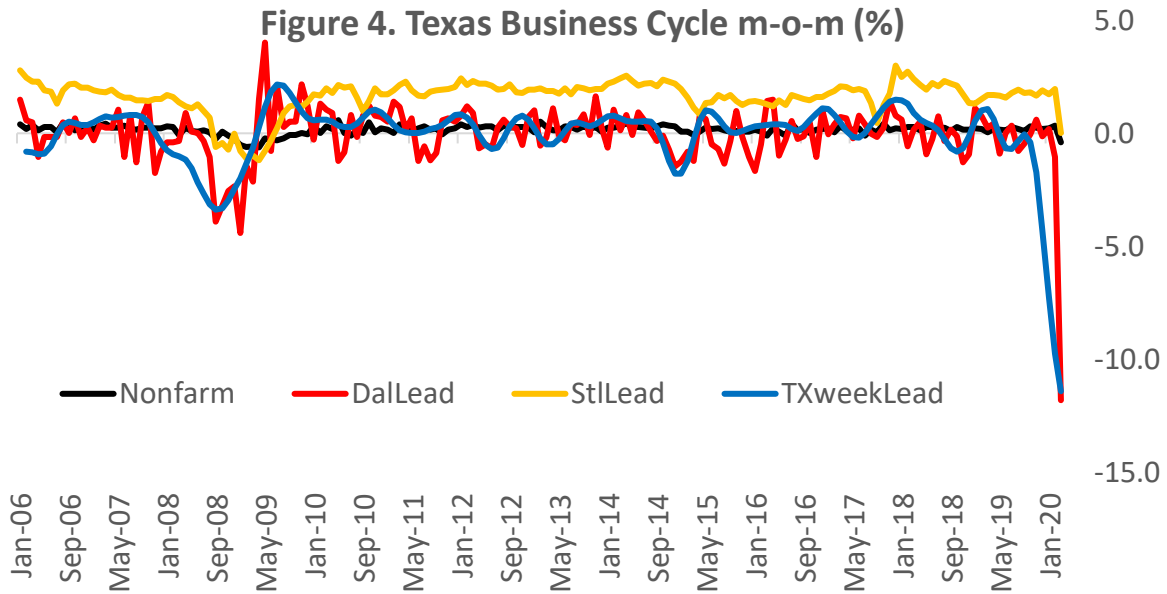
Chronology of Texas Business Cycle

	Peak Date	Trough Date	Months Contraction Peak to Trough	Months Expansion Trough to Peak
Nonfarm Employment	August 2008 February 2020	December 2009	17	123
Dallas Fed Coincident	August 2008	October 2009	15	126
Dallas Fed Leading	October 2007 January 2020	March 2009	18	131
Texas Weekly Leading	October 2007 February 2020	February 2009	17	133

Source: Bureau of Labor Statistics, Dallas Federal Reserve and Texas Real Estate Research Center at Texas A&M University

The Texas weekly leading index signaled a directional change in October 2007, 11 months before the prolonged downturn in employment that started in August 2008. Similarly, it signaled a recovery turning point in February 2009, 11 months before employment turned toward recovery in December 2009.

In addition, it predicted turning points and duration of expansion and contraction more accurately than another institution’s leading indicator—the one produced by the St. Louis Federal Reserve (Figure 4).



Note: Seasonally adjusted.

Sources: Bureau of Labor Statistics, Dallas Federal Reserve, St. Louis Federal Reserve, and Texas Real Estate Research Center at Texas A&M University

Overall, the leading index is regarded as a good indicator to predict turning points in Texas employment, even leading both the Dallas Federal Reserve’s coincident and leading indicators for the state’s economy.

One major problem in evaluating the index was the short time period. For a more accurate evaluation of business cycle relationships, it’s best to study the relationships over many business cycles. Because the predictive ability of the leading index was evaluated over a short time, it’s possible that the relationship might not hold in the future. Thus, the leading index for economic activity will be best evaluated based on its ability to lead Texas employment in the future. 🚩

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