



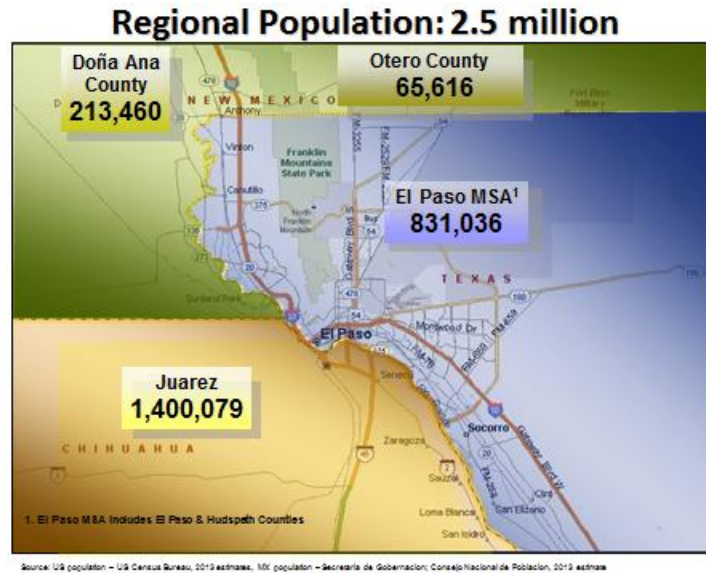
THE BORDERPLEX ALLIANCE

A Bi-National Economic Initiative
Juárez • El Paso • Las Cruces

North American Borderplex



Regional Profile



- The North American Borderplex is a tri-state, bi-national region including El Paso, TX, Las Cruces, NM, Otero County, NM and Cd. Juárez, Chihuahua.
- In 2013, the region had a population of over 2.5 million.
- If the North American Borderplex were a state in the U.S., it would rank 36th in population, placing it behind Nevada and ahead of New Mexico and Nebraska.
- The Borderplex is a fast growing region. From 1995 to 2010, its population rose by nearly 30%, while the U.S. grew by 18% and Mexico by 23%.
- Population growth over the last decade was boosted both by BRAC and the fast-growing maquiladora industry.

	1995	2000	2005	2010	2013
Cd. Juárez	1,011,786	1,218,817	1,313,338	1,332,131	1,400,079
El Paso MSA	668,890	679,622	708,319	804,123	831,036
Las Cruces MSA	158,059	174,682	184,089	210,325	213,460
Otero County	55,150	62,298	63,538	63,797	65,616
Total	1,895,880	2,137,419	2,271,289	2,412,386	2,501,746

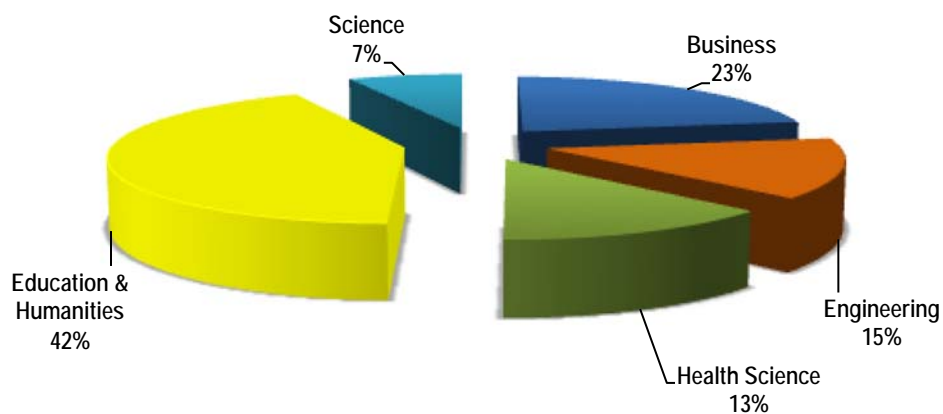
Sources: INEGI, U.S. Census Bureau 2013 Estimates, Secretaría de Gobernación – Consejo Nacional de Población

Regional Universities 2011 -2012		
	Undergraduate/ Graduate Degrees Awarded	Enrollment
New Mexico State University	3,418	17,651
Universidad Autonoma de Cd. Juárez	2,544	22,376
University of Texas at El Paso	4,332	22,640
Other regional universities	2,385	15,262
Total	12,679	77,929

Sources: NMSU, UTEP, Servicios Educativos del Estado de Chihuahua

- Regional universities awarded over 12,600 undergraduate and graduate degrees in 2011 – 12.
- Of the degrees awarded, nearly 1,800 were in engineering and 2,790 in business.

2011-2012 Regional University Graduates

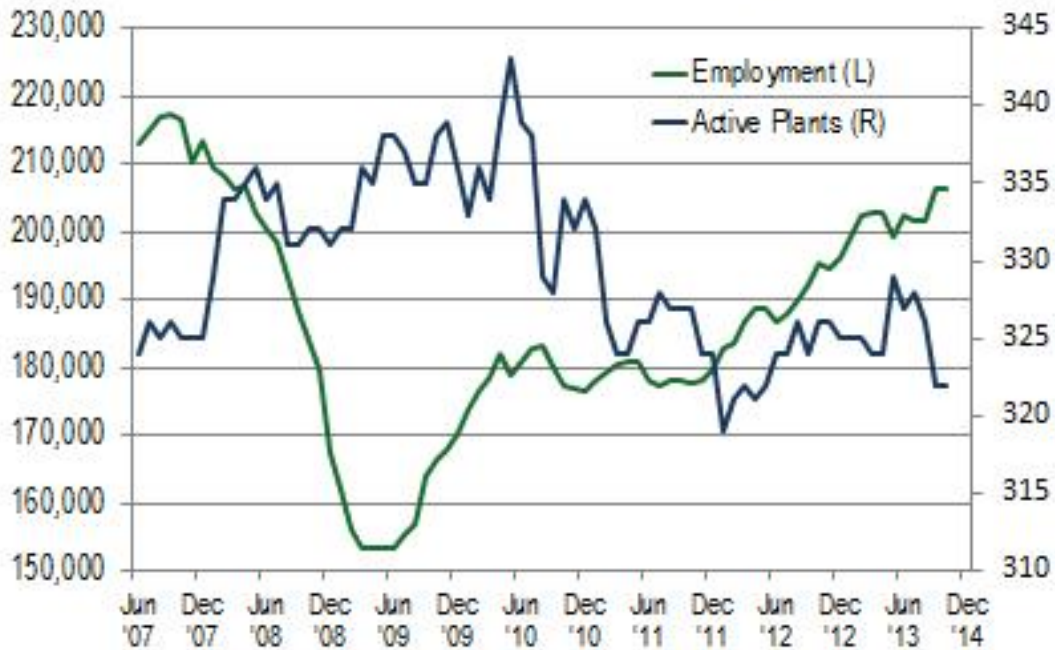


North American Manufacturing Centers		
Rank	Region	Production Employees
1	Los Angeles-Long Beach-Santa Ana, CA	519.9
2	Chicago-Joliet-Naperville, IL-IN-WI	413.0
3	New York-Northern New Jersey-Long Island, NY-NJ-PA	355.5
4	San Diego-Carlsbad-San Marcos, CA - Tijuana, MX	284.7
5	Dallas-Fort Worth-Arlington, TX	260.1
6	Houston-Sugar Land-Baytown, TX	251.7
7	North American Borderplex	251.5
8	Detroit-Warren-Livonia, MI	231.1
9	Boston-Cambridge-Quincy, MA-NH NECTA	193.2
10	Seattle-Tacoma-Bellevue, WA	187.2

Sources: BLS Current Employment Statistics (Nov 2013), INEGI. Estadística Integral del Programa de la Industria Manufacturera, Maquiladora y de Servicios de Exportación. (Nov 2013), Index Juarez (Nov 2013)

- The North American Borderplex is among the 10 largest manufacturing hubs in North America.
- The region's success stems from our ability to offer manufacturing companies the opportunity to engage in production sharing. Production sharing is a strategy whereby companies produce a component, subassembly or finished product by locating production facilities in close proximity to one another, but which remain physically located in both the United States and México.
- Delphi, Lexmark, Sumitomo and Cardinal Health are just some of the world's largest companies employing the production-sharing strategy in our region.

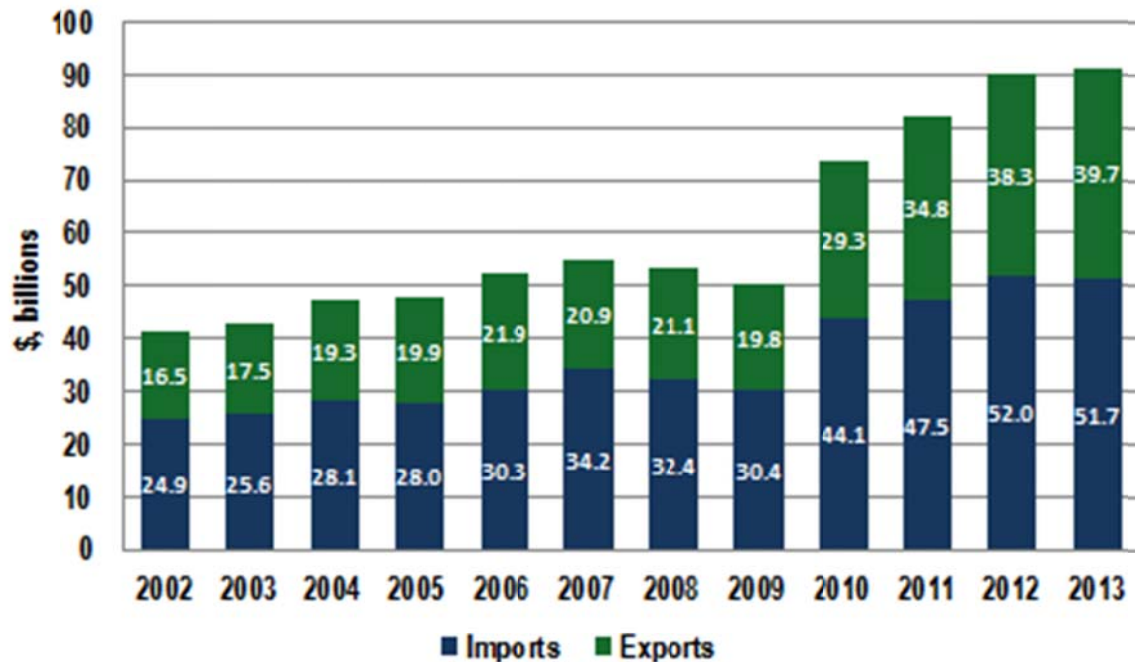
Cd. Juárez Maquiladora Activity



Source: INEGI, Estadísticas Integrales del Programa de la Industria Manufacturera, Maquiladora y de Servicios de Exportación.

- In October '13, there were 322 active maquiladoras in Cd. Juárez employing over 205,000.
- While maquiladora employment is nearing its pre-recession peak, the number of active plants remains subdued. This is due to an increase in efficiency and current plant expansion.
- According to Index Juarez, over 14,000 jobs in El Paso are directly linked to the maquiladora industry.
- According to the Dallas Federal Reserve, a 10% increase in maquiladora employment results in a 3% increase in El Paso total non-farm employment.

El Paso Customs District Trade



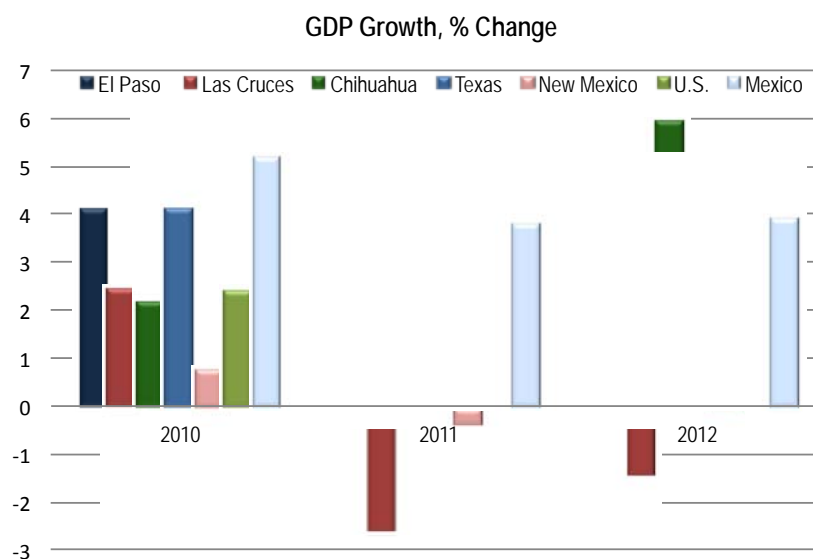
Source: USA Trade Online

- With \$91.4 billion in trade in 2013, the El Paso Customs Trade District ranks as the 13th largest district in the U.S.
- Mexico is the district's largest import and the largest export partner. In 2013, imports from Mexico totaled \$46.5 billion, while exports to Mexico summed to \$39.6 billion.
- Machinery and mechanical appliances are both the top import and export traded through the district.
- The El Paso Customs District includes the ports of El Paso, Presidio, Fabens, Columbus, Albuquerque, Santa Teresa, and Santa Teresa Airport.

Gross Domestic Product (2005 \$, billions)			
	2005	2010	2012
Zona Cd. Juarez	\$18.028	-	-
El Paso MSA	\$21.927	\$24.002	\$25.175
Las Cruces MSA	\$4.360	\$5.138	\$4.933
Total	\$44.315	-	-

Source: Insituto Nacional de Estadistica y Geografia, UN Development Programme, Bureau of Economic Analysis

- Gross domestic product for the North American Borderplex totaled over \$44 billion in 2005.
- In 2005, per capita GDP for Cd. Juárez and its surrounding municipalities was at \$13,427. During the same year, per capita GDP in El Paso was \$29,976 and \$23,045 in Las Cruces.
- GDP growth in Chihuahua state nearly reached 6% in 2012, surpassing GDP growth for the U.S. and Mexico.



Source: BEA, INEGI